



# Trint Media Kit

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## Company Description

Trint unlocks the power of speech. Our speech-to-text platform uses A.I. to automatically transcribe audio and video, making it searchable, editable and shareable. We connect teams for seamless, fast and secure content creation.

Trint liberates you from the menial so you can focus on the meaningful. We're a global company with offices in London and Toronto and our clients include anyone who produces content: large and small media companies, marketing firms, corporations, universities and individuals.

## Founder & CEO

Jeff Kofman is Trint's founder and CEO.

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#### Bio: short form

Jeff Kofman, CEO and founder of Trint, is a tech entrepreneur with an unusual backstory. As an Emmy award-winning network television news foreign correspondent and war correspondent with ABC, CBS and CBC News he spent more than three decades reporting from around the world. Jeff has covered many of the biggest stories of our time including the Iraq War, the Arab Spring, Hurricane Katrina, the Gulf Oil Spill and the Chile Mine Rescue. He's won an Edward R. Murrow Award, a duPont Award and two Emmys, including one for his coverage of the fall of Muammar Gadhafi in Libya in 2011.

#### Bio: long form

Jeff Kofman, CEO and founder of Trint, began his journalism career at the Canadian Broadcasting Corporation, where he spent more than ten years as a national news correspondent and anchor, radio host and documentary reporter. From 1997-2001 he was a correspondent in the New York Bureau of CBS News. In 2001 he joined ABC News as the network's Miami-based correspondent for Florida, the Caribbean and Latin America. From 2003-2005 he was part of a senior team of correspondents rotating into Baghdad to cover the Iraq War. In 2010 he moved to Europe as ABC News London Correspondent, where he covered stories in Europe, the Middle East and Africa for four years.

Jeff covered many of the biggest stories of our time, including the Iraq War, the Arab Spring, Hurricane Katrina, the Gulf Oil Spill and the Chile Mine Rescue. He's won an Edward R. Murrow Award, a duPont Award and two Emmys, including one for his coverage of the fall of Muammar Gadhafi in Libya in 2011. His work

has taken him to the bottom of the ocean in a research sub, he has broken the speed of sound in an F-16, the deck of an aircraft carrier, a penguin colony in Patagonia and the Galapagos Islands.

Jeff left ABC News in November 2014 to begin building Trint, but continues his work as a journalist. He's a global affairs analyst for BBC News where he is a regular guest on Dateline London and several BBC radio programs. Jeff has also created and taught university programs in global journalism for American and Canadian students studying in London.

## Clients

Trint is used by some of the world's biggest companies. Enterprise clients include The Associated Press, Airbnb, Nike, CNN, Spotify, NYPD and many more. Enterprise inquiries can email [hello@trint.com](mailto:hello@trint.com) to discuss a bespoke solution.

## Logo & platform images

Guidance for sizing and padding:



# trint

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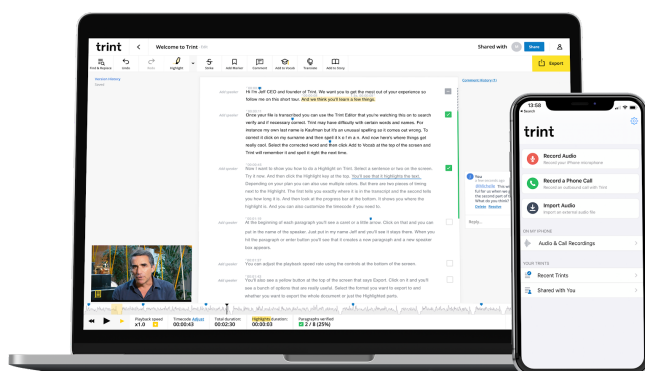
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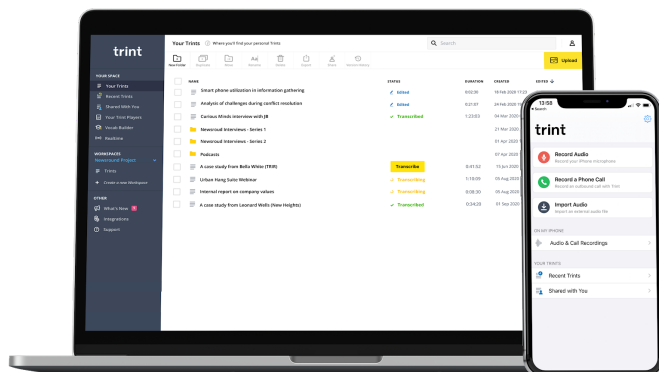
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## Platform & mobile images

Download Trint Editor and mobile image: [JPG](#) | [PNG](#)



Download Trints home screen and mobile image: [JPG](#) | [PNG](#)



## Press coverage

### Company

- [Trint Announces New Investment from The New York Times Company](#)
- [Trint Keeps Expanding, Even in Global Pandemic](#)
- [TechCrunch Series A funding announcement](#)
- [Forbes: This Start Up Uses Artificial Intelligence To Transcribe Content For Journalists In Seconds](#)
- [Financial Times and Google DNI](#)
- [Realtime and Translation announcement on Broadcasting + Cable](#)

### Awards

- [2020 Top 100 UK Startups \(#10\)](#)
- [2019 European Business Awards National Winner](#)
- [2018 Gannett Foundation Award for Technical Innovation in the Service of Digital Journalism](#)
- [2018 Google Digital News Innovation Fund €300,001 Large Grant for innovation](#)

### Jeff Kofman

- [Fast Company: Why everything you know about startup metaphors is wrong, by Jeff Kofman](#)
- [RTInsights: Step Up your Digital Transformation: It's Now a Means of Survival](#)
- [ClickZ: Yes, A.I. Can Be your Friend](#)
- [The Drum: One-On-One with Trint's War Correspondent CEO](#)
- [ZDNet: Taming a World Filled with Video and Audio](#)



## Media inquiries

Please email [media@trint.com](mailto:media@trint.com).